



# AdenoPlus<sup>®</sup>

## Acute Conjunctivitis

### Rapidly diagnose acute conjunctivitis

Acute conjunctivitis affects nearly 6.9 million Americans each year, with 1 in 4 testing positive for the Adenovirus.<sup>1</sup> Approximately 50% of cases are misdiagnosed which could result in significant morbidity in patients.<sup>2</sup>

AdenoPlus is the first rapid, CLIA-waived point-of-care test that detects all known serotypes of Adenoviral conjunctivitis. An early and accurate diagnosis with AdenoPlus may prevent serious complications in the future and with AdenoPlus you can make a rapid, accurate diagnosis before the patient leaves your office.

#### Clinical benefits

- Identify, isolate and manage contagious patients, preventing spread to other patients and staff.
- Reduce levels of inappropriate antibiotic use.
- Reduce costs associated with acute conjunctivitis by 40%.

#### Fast and accurate

- Results in 10 minutes.
- 90% sensitivity and 96% specificity.

#### Easy and convenient

- Disposable test, requires just 4 easy steps.
- No additional equipment is needed to administer or interpret.



## 4-Step Procedure

Collect sample



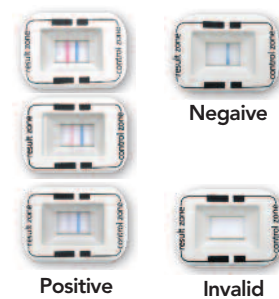
Assemble test



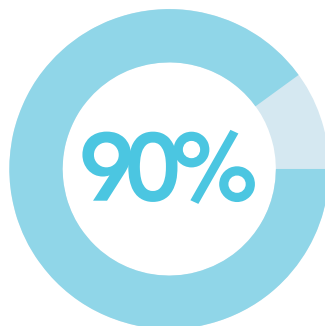
Run test



Read results



## Performance Characteristics



Sensitivity



Specificity

Refer to the Package Insert for additional performance claims.

To order, contact your Quidel Account Manager, call Customer Service at 800.874.1517,  
or visit [quidel.com/AdenoPlus](http://quidel.com/AdenoPlus)

<sup>1</sup>Thomson Reuters Medstat Marketscan Data, 2005.

<sup>2</sup>O'Brien T.P., Jeng B.H., McDonald M. et al. Acute conjunctivitis: truth and misconceptions. Curr Med Res Opin. 2009 Aug; 25(8): 1953-61.